

ABSTRACT

A web navigation system includes a virtual link creator that creates an electronic file that contains positional data of a physical location and a web address of a web page associated with the physical location. A virtual link server system receives the electronic file. The server system can transmit the electronic file to any remote receiver system that is near the physical location via a communication network. A receiver system, capable of communicating with the server system and accessing external Internet, receives the electronic file from the server system when the receiver system is near the physical location such that the web address of the web page is virtually posted at the physical location without employing a physical object to host the web address at the physical location. A system for creating such a virtual link is also described. Also described is a system for virtually posting a web address of a web page associated with a physical location.

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